

# Conservation without Consternation: a workshop to lower your organization's footprint



# Workshop Goals:

1. Your organization starts using a new cost-benefit framework.
2. Specific ideas spark action.
3. You leave with a plan...that will get you on this panel in 2 years!



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Being part of the solution is.

# A framework for a real cost-benefit analysis:

What will it cost and what is the benefit to do x?

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cost-benefit analysis:

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Safety: to your people, your assets

Your money: Now, later?

Your time: Now, later?

Your message: Is it consistent?

The ocean: What is the effect on your venue? Now? Later?

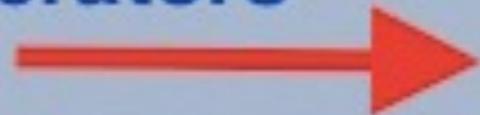
Opportunity: to lead by example and inspire others

Respect  
Loyalty  
Volunteers  
Clients  
Word-spreaders  
Donations  
Strong partnerships  
Media (the good kind)  
Funding  
Leadership opportunities

**Lower footprint!**



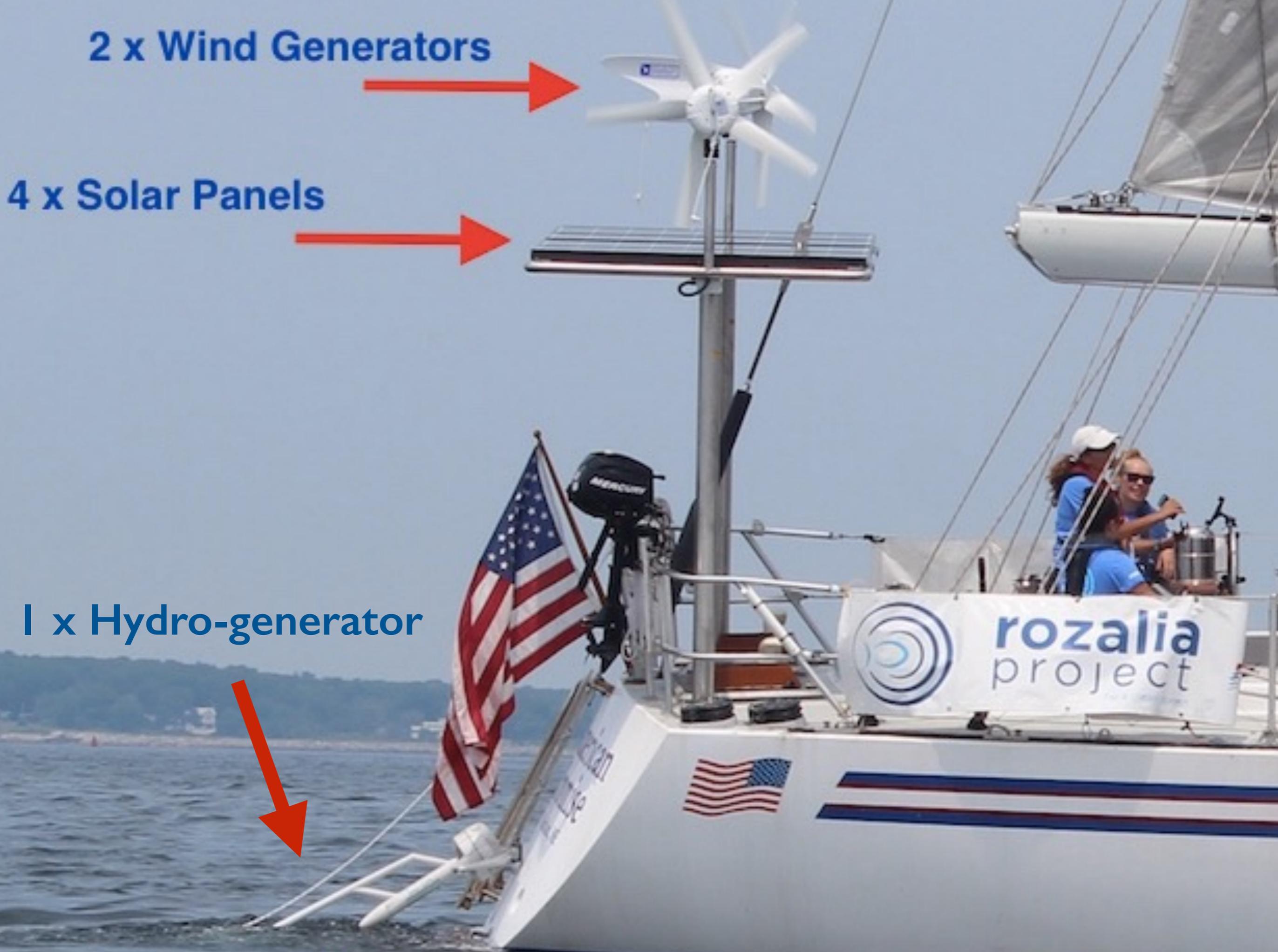
2 x Wind Generators



4 x Solar Panels



1 x Hydro-generator



# Big Boat Strategies: Rachael Miller

- \* Use alternative energy to produce house power: solar, wind, hydro, fuel cell
- \* Partner with local soap companies to provide all onboard soaps and keep gray water clean

# Yacht Club Strategies: Mark Reynolds

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- \* Address storm water run-off with landscaping and locally mandated techniques
- \* Re-arrange or upgrade infrastructure to reduce landfill waste
  - \* Water refill stations
  - \* Paired trash and recycling bins

# Community Sailing Center Strategies: Mark Naud

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## Mark Naud

- \* Start onsite composting
- \* Launch and grow trash-free lunch days
- \* Run Trash Races for education, cleanup and to inspire culture change

# Event Strategies: Brock Callen

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- \* Find locally sourced goods
- \* Utilize partnerships to lower both cost and footprint

# Global Marine Debris Strategies: Sherry Lippiat

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- \* Use alternative packaging options
- \* Incorporate the Marine Debris App into all cleanups to enhance learning, inspire citizen science and contribute to finding solutions



# Sharing the Seas: Safe Boating for Sailors and Whales

Understanding the behavior of marine animals and identifying different species will ensure safe navigation for your protection and theirs.

- Sailors can help authorities monitor populations by reporting sightings and collisions
- Be an ocean steward: pick up debris underway
- Printed field guides available for reference

## Sharing the Seas: Safe Boating for Sailors and Whales

### See a Spout, Watch Out!



[www.seeaspout.org/sail](http://www.seeaspout.org/sail)

**S**

#### Safe boating practices:

Maintain a safe distance for their safety and yours  
100ft. approach limit for all marine mammal species  
By US law, you must stay 1,500ft. away from N. Atlantic right whales  
Reduce your speed and post a lookout

**A**

#### Alert authorities to important sightings:

For right whale sightings and/or dead, entangled, ship struck or injured marine mammals and sea turtles, call **1-866-755-NOAA** or call **US Coast Guard on Ch.16**

**I**

#### Important information:

Understanding protected species and their behavior is important for your safety. Learn more at [www.seeaspout.org/sail](http://www.seeaspout.org/sail)

**L**

#### Limit litter:

Marine debris kills thousands of marine animals each year and enters the human food chain. It also causes millions of dollars of damage to vessels and coastal economies through warped propellers, fouled engines, and decreased tourism. Prevention is vital: do not let your trash go overboard.



**Sailors can help to save protected species through safe boating and sightings reports.**

# Your Opinion Matters

Please open the **Sailing Leadership Forum app** and complete the **session survey** found in the **menu bar**.

*Thank you for attending this session*