



Woman's Sailing

How Successful Women Got Where
They are in the Sailing Industry

Emlie Veinot
Sally Helme
Sally Barkow

Emlie Veinot

- Grew up in Wisconsin, sailing on Pine Lake, Optimists, X-Boats, Scows
- Attended summer sailing program for 9 years
- Sailing instructor every summer for 4 summers
- Attended and Sailed for Hobart & William Smith Colleges in Geneva, NY
- Head Instructor for 3 years
- 1 Summer as Captain of 50 ft. Beneteau for Sail Caribbean Program, BVI's
- Program Director for 10 years at 3 different Yacht Clubs: Pleon Yacht Club, Marblehead, MA; Newport Harbor Yacht Club, Newport Beach, CA; Lido Isle Yacht Club, Newport Beach, CA

Masters in Elementary Education

US Sailing Level 1, 2, and 3 Certified, Level 1 Instructor Trainer (soon to be Level 2 & 3)

US Sailing National Faculty for 6 years


2 year old daughter

Sally Helme


- Group Publisher of Cruising World and Sailing World magazines and the NOOD Regattas
- Served on the boards of Sail Newport, Sail America, the National Sailing Industry Association and US Sailing.
- Past president of Sail America.
- Vice President of Marine Marketers of America and chair of their Neptune Awards program.
- Recipient of the Betty Cook Memorial Lifetime Achievement Award from Boating Magazine and International Women in Boating, and the Yacht Brokers Association of America's President's Award.
- Recently recognized by Sail Magazine with their Industry Leadership Award, by the Rhode Island Marine Trade Association with a 2014 Anchor Award and in 2015 by the National Women's Sailing Association with their Leadership in Women's Sailing Award.

Sally Barkow

- Racing full-time since 2002
- Sailed on the Olympic circuit for ten years, competing in the Beijing Games
- Helmsman/trimmer and the InPort tactician onboard Team SCA for the Volvo Ocean Race 2014-15
- Helped the team to secure third position overall in the InPort Series and a historic leg win.
- Named US Rolex Yachtswoman of the Year in 2005 and 2007
- Women's Match Racing World Champion in 2004 and 2005
- Holding the Rolex Women's keelboat championship title for three years



What made you choose this career path?



What is the biggest lesson that you
have learned that impacted your
career?



What would you attribute your
success to?



How do we grow the number of
women in this field?



What do you see in the future for
women in this industry?